

## Title profile

# THE WEEKLY FAMILY MAGAZINE FOR HUNGARIAN MINORITY IN SLOVAKIA


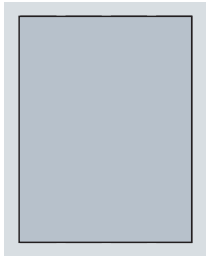
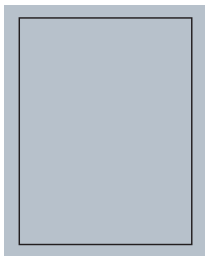
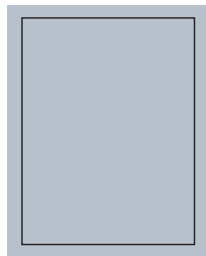
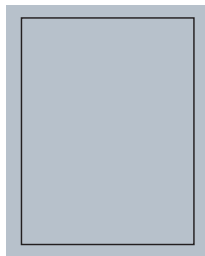
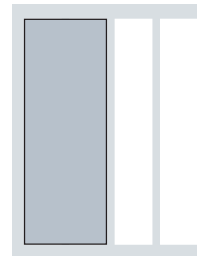
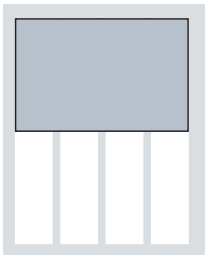
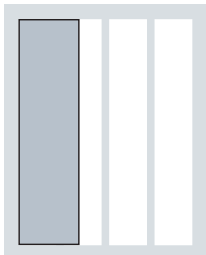
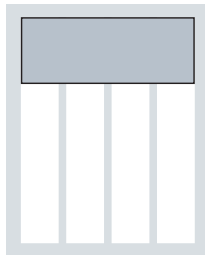
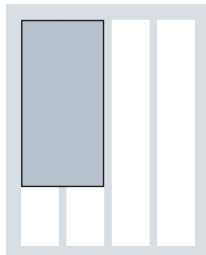
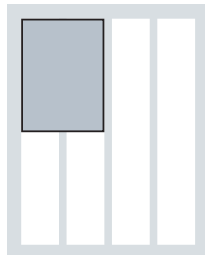
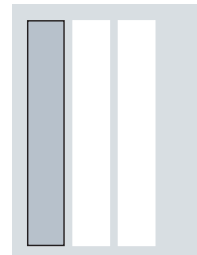
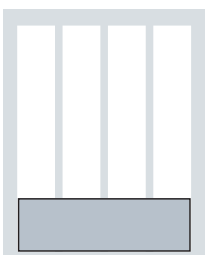

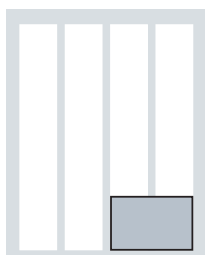
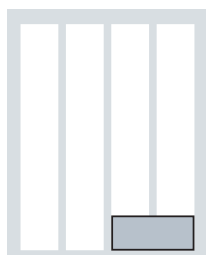
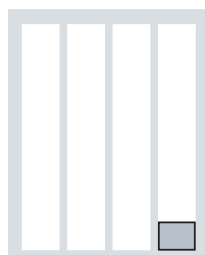


The Vasárnap weekly hits the stands on Tuesday and includes a TV guide from Friday to Friday.

Vasárnap is a weekend magazine with a long tradition. The magazine concentrates on topics designed to be interesting to the whole family. Despite its lighter style and family orientation, and the popular pages covering health, lifestyle, fashion, cosmetics, and cooking, the magazine also fulfils a community function. This part of the magazine mainly deals with the life and problems of the rural communities and of course interviews with public figures. The magazine has a faithful reader base.

Print run:	32 000 copies
Range:	60-72 pages
Periodicity:	weekly
Sales price:	1,10 EUR

MORE INFORMATION ABOUT THE PROFILE AND POTENTIAL OF THE TITLE ARE AVAILABLE AT: +4212 32 153 123 ALEBO E-MAILE: REKLAMA@UJSZO.COM

<p>1/1 height 210 x 285 mm</p>  <p>1 380 EUR</p>	<p>1/1 height 186 x 255 mm</p>  <p>1 380 EUR</p>	<p>2nd and page of wrap 210 x 285 mm</p>  <p>1 700 EUR</p>	<p>3rd page of wrap 210 x 285 mm</p>  <p>1 700 EUR</p>	<p>4th page of wrap 210 x 285 mm</p>  <p>2 100 EUR</p>	<p>1/2 height 91 x 255 mm</p>  <p>690 EUR</p>
<p>1/2 width 186 x 128 mm</p>  <p>690 EUR</p>	<p>1/3 height 59 x 255 mm</p>  <p>460 EUR</p>	<p>1/3 width 186 x 85 mm</p>  <p>460 EUR</p>	<p>1/3 height 91 x 174 mm</p>  <p>460 EUR</p>	<p>1/4 module 91 x 127 mm</p>  <p>340 EUR</p>	<p>1/4 height 44 x 255 mm</p>  <p>340 EUR</p>
<p>1/4 width 186 x 66 mm</p>  <p>340 EUR</p>	<p>1/8 width 186 x 32 mm</p>  <p>170 EUR</p>	<p>1/8 module 91 x 64 mm</p>  <p>170 EUR</p>	<p>1/16 module 91 x 32 mm</p>  <p>85 EUR</p>	<p>logo max. 30 x 30 mm</p>  <p>50 EUR</p>	

# Vasárnap

a családnak

## Repetition discount

3 - 6 times	3 %
7 - 11 times	5 %
12 or more times	10 %

## Extra charge

diserable location	50 %
graphic design	5 %

## Atypical form of advertisement

Inserted advertisement	up to 50 g 0,07 /piece
Inserted advertisement	over 50 g by agreement
Manually pasted-in advertisement	from 0,12 01 unit
Machine pasting - price incl. Adhesive	from 017 /unit

## Cancellation charges

13 days before publishing	50 %
12 days before publishing	100 %

## Forms clousure

For orders	13 working days before publication
For base print data	10 working days before publication

## Technical conditions

Data on (DVD, CD, e-mail): PDF (Press Quality), EPS  
Photoshop (resolution 300 dpi), EPS Illustrator

The prices do not include VAT.

**NOTICE:** Advanced booking of advertisement according this pricelist the Klient accepts current General Commercial Conditions valid to periodicals Publisher by the publishing point.stock copany Petit Press, a.s. („The Publisher“). General Commercial Conditions are accessible on web page of the Publisher [www.petitpress.sk/inzerca](http://www.petitpress.sk/inzerca), at Advertising office of The Publisher (Lazaretská 12, 811 01 Bratislava - Slovakia) or by e-mail adres of The Publisher [reklama@uj szo.com](mailto:reklama@uj szo.com)